FUSION
Where Recruitment Marketing Works

Clinical & Non-Clinical Hiring Event Results

Tuesday, August 15, 2023

WMC Health | **St. Anthony Community Hospital**
Westchester Medical Center Health Network

EVENT DETAILS

RSVPs			
125	Yes, Attending	**83**	Cost per Lead
	No, but Interested	**42**	**$41**

HIRING ACTIVITY*

Attended	Hires
28	**tbd**
	Offers **5**

SOURCE OF HIRING ACTIVITY*

Bar chart with categories: Homepage Pop-up (RSVPs 47, Attended 16), Homepage Calendar (RSVPs 10, Attended 0), Paid Search (RSVPs 37, Attended 6), Facebook Ad (RSVPs 27, Attended 3), Remarketing Email (RSVPs 4, Attended 0), Walk-in (Attended 3).

Legend: RSVPs, Attended, Offered, Hired
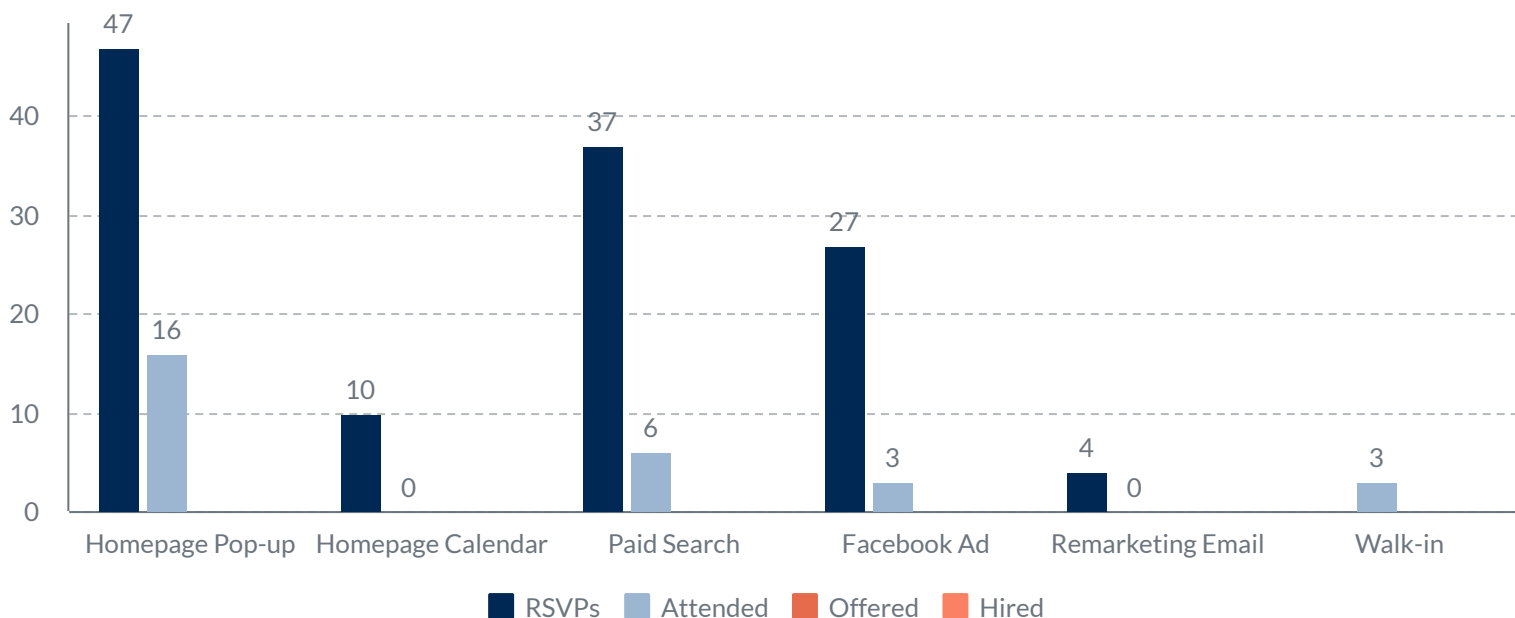
*Hiring in process

JOB TITLE OF HIRING ACTIVITY*

Bar chart with categories: Clerical (Attended 2), Housekeeping (RSVPs 25, Attended 3), Laboratory (RSVPs 9), Radiology/Imag... (RSVPs 5, Attended 2), Registered Nurse (RSVPs 42, Attended 16, Hired 5), Surgical Tech (RSVPs 2, Attended 1), Other (RSVPs 42, Attended 4).

Legend: RSVPs, Attended, Offered, Hired

Prepared by: Fusion Marketing Group