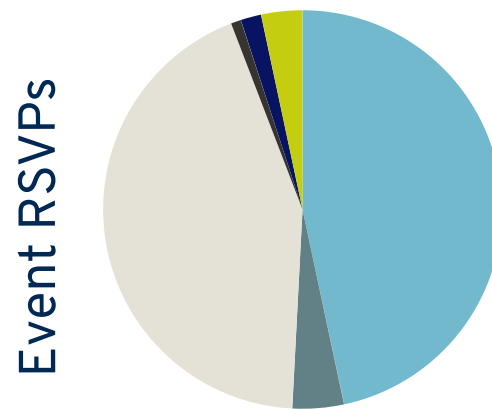
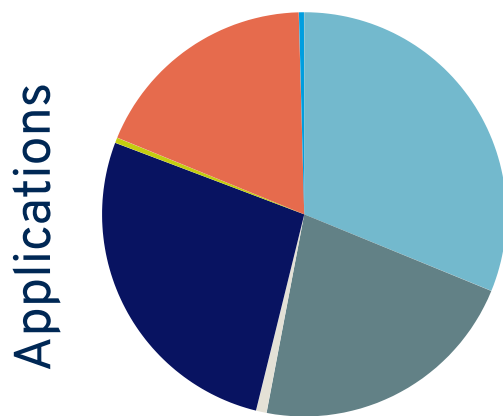


# Recruitment Marketing Q3\* 2020

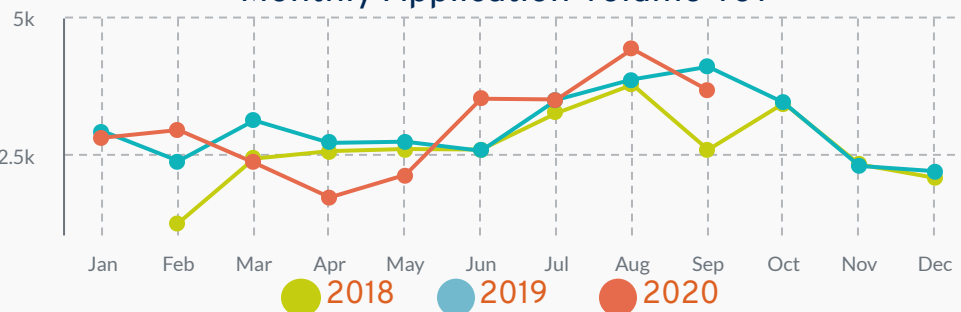


## Conversions by Source



**8%**  
Conversion Rate  
-0.1% Q3 20/Q3 19

## Monthly Application Volume YoY



## Northern Region Results

Margaretville Hospital, HealthAlliance (Broadway + Mary's Avenue), MidHudson Regional Hospital, Mount Alverno Center

