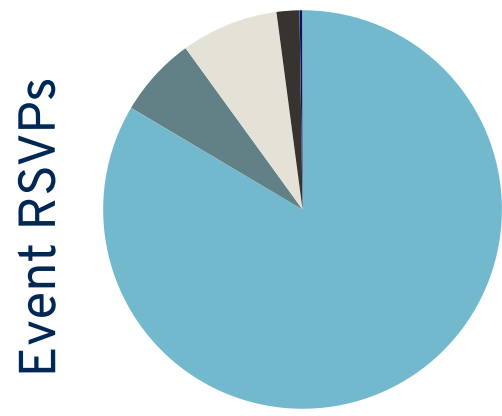
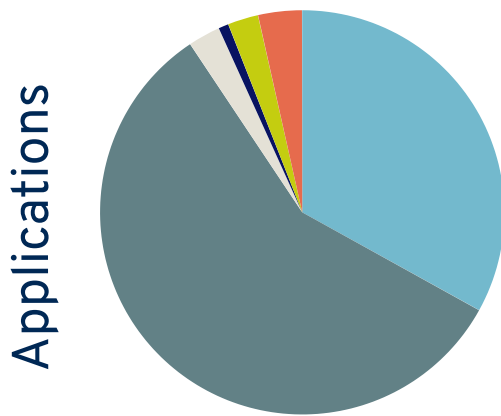


# Recruitment Marketing Q4 2020

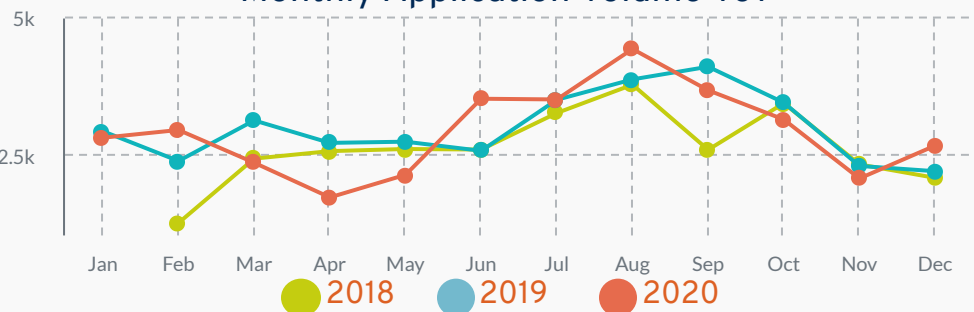


## Conversions by Source



**5%**  
Conversion Rate  
-2% Q4 20/Q4 19

## Monthly Application Volume YoY



## Charity Results

Bon Secours Hospital, St. Anthony Community Hospital, Good Samaritan Hospital, Mt. Alverno Center

