RN, LPN & CNA Hiring Event Results

Tuesday, August 22, 2023 | 10 a.m. - 3 p.m.
Margaretetville, NY
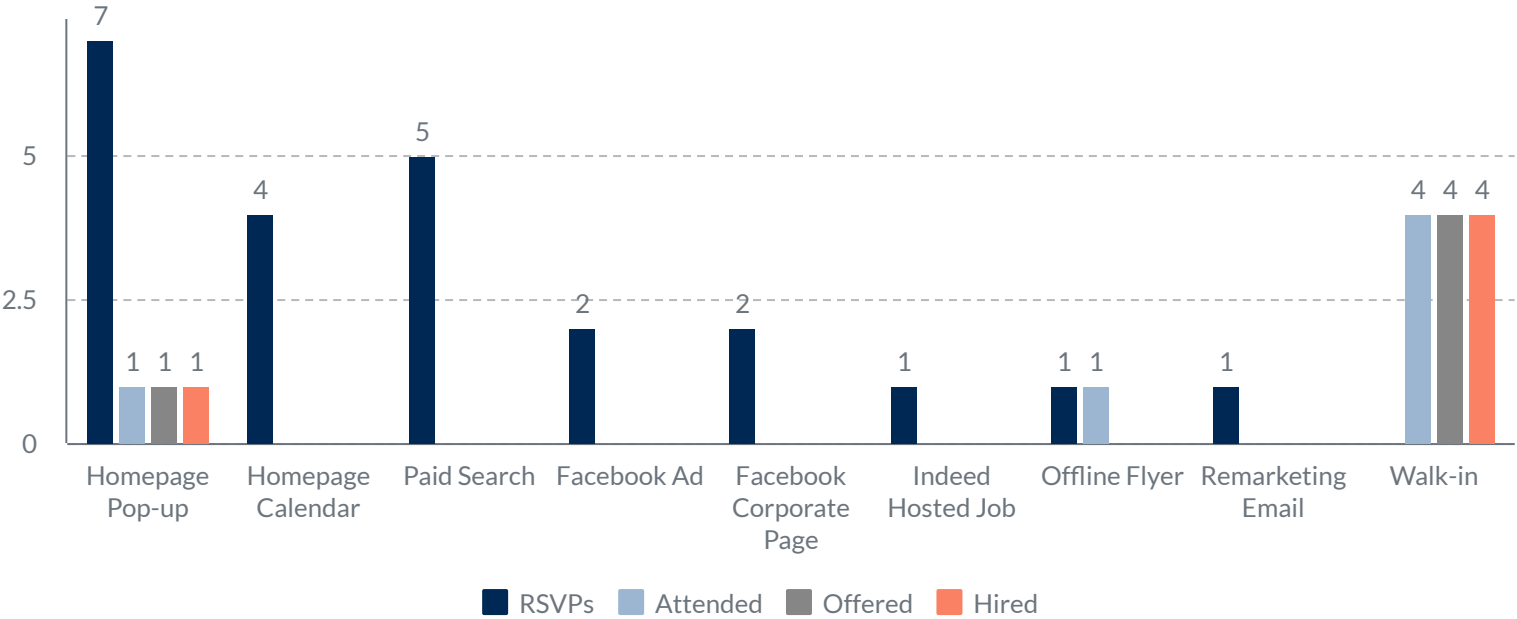
WMC Health | Mountainside Residential Care Center
Westchester Medical Center Health Network

EVENT DETAILS

RSVPs		Cost per Lead
23	Yes, Attending **12**	**$252**
	No, but Interested **11**	

HIRING ACTIVITY*

Attended	Hires
6	**5**
	Offers **5**

SOURCE OF HIRING ACTIVITY*

Source	RSVPs	Attended	Offered	Hired
Homepage Pop-up	7	1	1	1
Homepage Calendar	4			
Paid Search	5			
Facebook Ad	2			
Facebook Corporate Page	2			
Indeed Hosted Job	1			
Offline Flyer	1	1		
Remarketing Email	1			
Walk-in		4	4	4

Legend: RSVPs, Attended, Offered, Hired

*Hiring in process

JOB TITLE OF HIRING ACTIVITY*

Job Title	RSVPs	Attended	Offered	Hired
CNA	12	1		
LPN	5			
RN	6	2	2	2
Cook		1	1	1
Hospitality Services		1	1	1
CNA Trainee		1	1	1

Legend: RSVPs, Attended, Offered, Hired

Prepared by: Fusion Marketing Group