

Recruitment Marketing Q1 2020



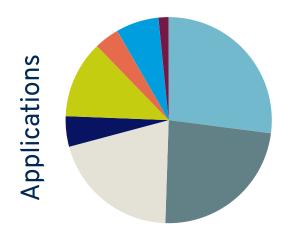


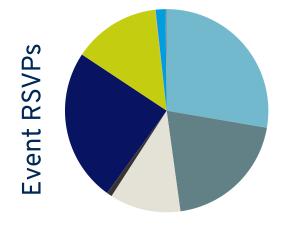






Conversions by Souce











TARGETED



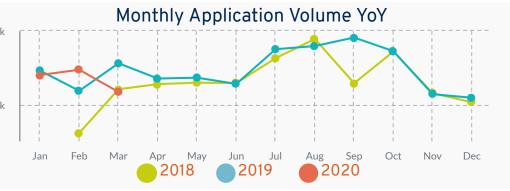








6.6% Conversion Rate 2k Q1 20/Q1 19



WMC Results

WMC, Physicians, Advanced Clinical Providers



39,253 JOB VIEWS -4% Q1 20/Q1 19





9,582 RN JOB VIEWS -6% Q1 20/Q1 19

