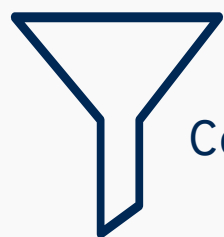
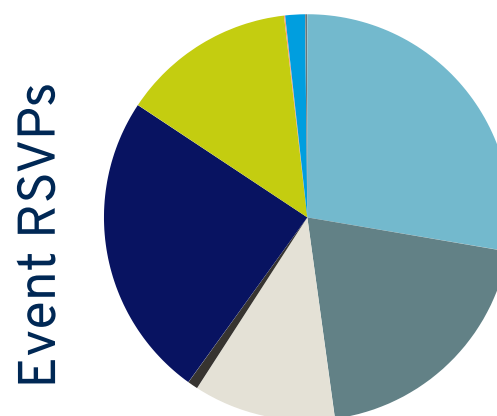
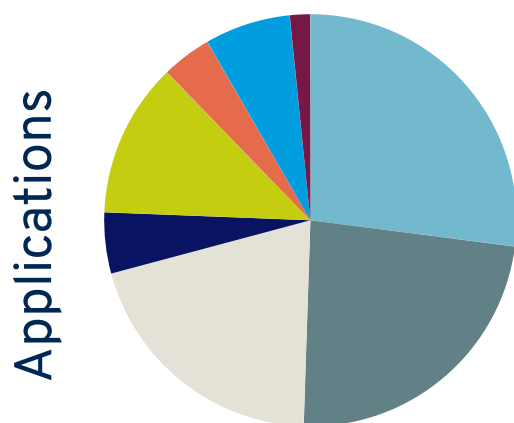


Recruitment Marketing Q1 2020

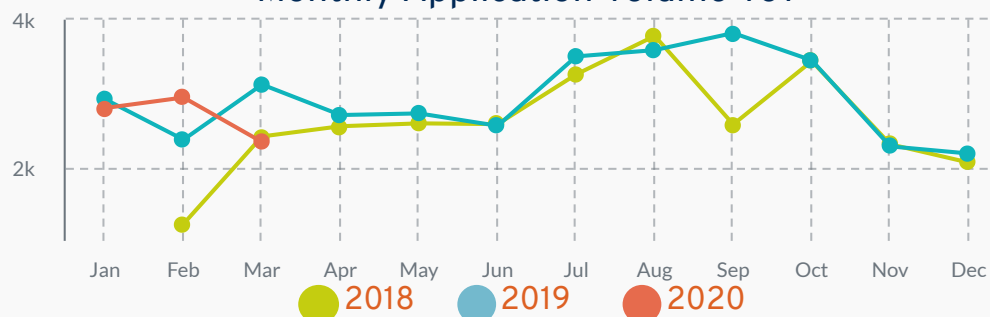


Conversions by Source



6.6%
Conversion Rate
-1.2%
Q1 20/Q1 19

Monthly Application Volume YoY



Charity Results

Bon Secours Hospital, St. Anthony Community Hospital, Good Samaritan Hospital, Mt. Alverno Center



52,115
JOB VIEWS
-23% Q1 20/Q1 19



18,337
RN JOB VIEWS
-20% Q1 20/Q1 19



2,561
APPLICATIONS
-23% Q1 20/Q1 19



916
RN APPLICATIONS
-11% Q1 20/Q1 19